

WORLD 365

PROJECT 1 (Long Term)

PROJECT 2 (Short Term)

Ashwinder Singh Panesar

10-02-2022

Executive Summary

Ashwinder has been involved with members of the Indian society for several years . The coordination and communication with people highlighted the common problem of lack of basic necessities like food, clothing , shelter and especially healthcare. Taking into account through effective analysis the findings of research, brainstorming, benchmarking, consultations etc., he has decided to create a community / subscriber fund base business model to reduce the cost of hospitalization, healthcare , schools and college etc, in future for their subscribers in Project 1 . In Project 2 focus is to create a service deliver based business model

Page	Table of Contents
2	Executive Summary
PROJECT 1 (Long Term)	
3	Background and History
4	Membership Criteria
5-6	Description of Services & Products
PROJECT 2 (Short Term)	
7	Details
8	APPS/PANEL CHART
9	Examples of Similar Business
10-11	Pricing & Transaction Process
12-14	Delivery Timeline, Profit examples & Markets Covered
15	Project funding and Expenses Samples
16	ROI

PROJECT 1 (Long Term)

India 2022 population is estimated at 1,401,754,204 (140 crore) people at midyear according to UN data. India population is equivalent to 17.71% of the total world population. India ranks number 2 in the list of countries (and dependencies) by population. Firstly the founders would approach a particular number of masses/subscribers let's take the first pilot project example of 5 crore members. Secondly post success of the pilot project the founders will try to take this from micro level in economy of India to macro level to entire population of India and future the world.

The functioning of the pilot will be more than enough to convince the members who have not subscribed to next group of project 365 subscribers. This would be a golden opportunity for all members/subscribers who would associate themselves with Project 365. The change and revolution we needed in our system is possible with Project 365 slowly and steadily. I am looking outward to create a society less burden by basic necessities a quality based system model. This project can be introduced with channel partners and aggressive marketing.

Membership criteria- This would be based on the country it has been implemented for example kindly refer to some examples based on India below:

Part 1

1.By Birth (Section 3):

Every person born in India on or after the 26.01.1950 but before 01.07.1987 is a citizen of India by birth irrespective of the nationality of his/her parents.

Every person born in India between 01.07.1987 to 02.12.2004 is a citizen of India provided either of his/her parents is a citizen of India at the time of his/ her birth.

Every person born in India on or after 03.12.2004, shall be citizen of India provided both of his/her parents are citizens of India or one of whose parents is a citizen of India and the other is not an illegal migrant at the time of his/ her birth

2.By Registration (section 5):

Citizenship of India by registration can be acquired by-

A person of Indian origin who is ordinarily resident in India for seven years before making an application for registration; or

A person of Indian origin who is ordinarily resident in any country or place outside undivided India; or

Part 2

- Each member who gets enrolled can avail benefits only for himself and not anyone else. (But kids get admission and discount in fees in schools and colleges)
- To avail benefits for other members of family a new application per family member needed to be done.
- The member is open to all no matter of status in the society.

Products

1. Setting up medical equipment and pharma manufacturing factories to supply generic medicines and utilities to members at 60-70% discounted price. (First year)
2. Medical Tests Labs related to Blood, MRI, CT scan, Xray and any other tests at a 70-80% discount. (First year)
3. **Hospitalization and Surgeries** at a discount of more than 50% to all its members depending of choice done by member. (First 2-3 years)
4. School and colleges built by interest funds would provide discounted fees of up to 70% to member's kids. (2-3 years)
5. Creation of Shelter homes for homeless. (5-6 years)

6. SRA redevelopment projects to create affordable housing for members at a discounted price for members.(5-6 years)

7. Create Coal from mixing human urban solid sewage and saw dust to create a new form of coal which burns twice the time than conventional coal to be used in thermal power plant.
(3-4 years)

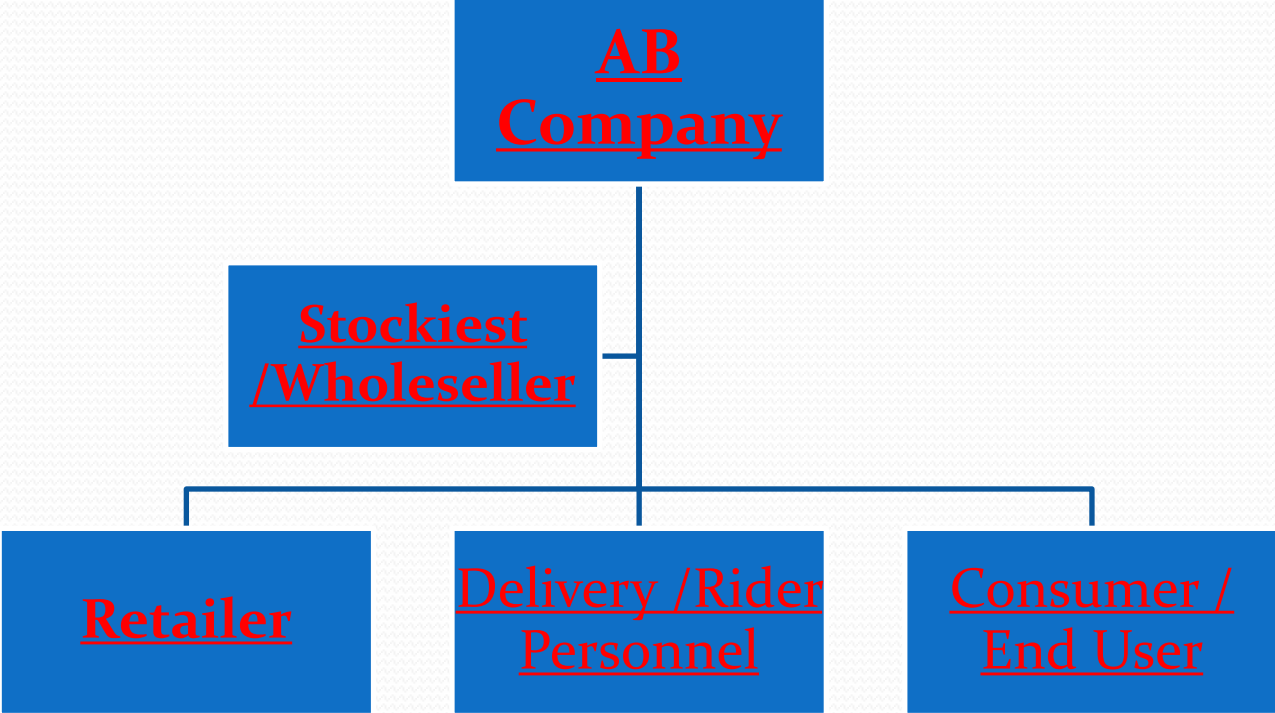
(The utilisation of funds and progress will be available on the website realtime to showcase transparency in usage of funds by management and projects achievements and developments to its members, partners, and subscribers)

This would create employment opportunity in manufacturing, facilities, healthcare other sectors.

In current scenario 365 Rs(\$5) is something you spend at a restaurant at one time visit for breakfast, lunch or dinner. So imagine what a group of 5 crore people are capable of doing, United we stand and divided we fall.

PROJECT 2 (Short Term)

This is a project which can be run on a short term basis to change the way how goods and services are being delivered to the masses. This is a volume based business based on the trends, habits etc of masses. It is a game changer which provide the same services and goods delivered at your door step at very cheap and affordable rated . This system would bridge the gap between business sectors like companies , stockiest , wholesale ,retailers ,riders /delivery personnel and end user. Its presence would be all areas urban or rural areas to make. In laymen your creating a app with mutiples panels for all business sector as mentioned earlier.



The earlier slide shows who are the parties involved in business. The goal is to create a App with 4-5 panels as mentioned in previous slide. The apps provides access to market to all business sector. It gives every business sector to choose from different options of goods, commodities and services at a discount price than any other company in the market for example:

If a company named Zomato /Swiggy /Dunzo / Pharmeasy which is a Food Delivery App charges a end user on a dish ordered of Rs 400-3000 a delivery charge 40-500 Rs. We would just charge an amount of 20-30 Rs based on weigh and distance of the order to end user/consumer and small percentage .The Explanation of charges is in the next slide.

THIS CHART BELOW GIVES DECIPTION OF PRICE BASED ON WEIGHT PER KG AND DISTANCE PER KM.

	Users	Company /Stockiest / Wholeseller	Retailer	Rider (Not Applicable)	End User / Consumer
CHARGES	Weight	2 Rs(INR)	2 Rs(INR)		2 Rs(INR)
	Distance	2 Rs(INR)	2 Rs(INR)		2 Rs(INR)

Transactions	Profits	Delivery Charges
Company – Whole Seller	2-5% or More	Weight and Distance
Whole Seller-Retailer	2-5% or More	Weight and Distance
Retailer-Consumer	2-5%	Weight and Distance
Rider-Consumer	2-5%	Weight and Distance

Our main profits are derived from percentage of transactions and delivery of goods and Commodities. This is a asset light Model where is more focus is given Operational Expenses to build the gap between all business sectors. As we are aware our economy is going digital this new app covering all segments would cover all necessities like food, clothing, pharma, any delivery etc, earn high revenues from B2B and B2C segments. It means any delivery whether business or personal all can be taken care of 24/7.

Delivery Timelines

<u>Service</u>	<u>Time Frame</u>	<u>Cost/Price</u>
Pro Express	5-15 min	0-50-100 Rs
Premium	30-60 min	0-40-80 Rs
Advanced	60-180 min	0-30-60 Rs
Average	180-360min	0-20-40 Rs
Basic	6-12 hr	0-10-20 Rs

EXAMPLE PROFITS ESTIMATION INDIA BASED ON ONE CITY (AMT IN INR)

THE EXCEL REALTIME
CALCUALTIONS FOR 4-5
YEARS WOULD BE
PROVIDED WHEN THE
PROJECT IS APPROVED
FOR FUNDING.

QUARTE R	YEAR 1	YEAR 2	YEAR 3
1	25000000	50000000	10000000 0
2	25000000	50000000	10000000 0
3	25000000	50000000	10000000 0
4	25000000	50000000	10000000 0
PROFIT	10000000 0	20000000 0	40000000 0

MARKETS COVERED



2026

Europe ↑

North America

Asia-pacific

Lamea

PROJECT	1	2
Funding/Capital (1 city)	5,00,00,000	5,00,00,000
Advertising	10,00,000	10,00,000
Website/Apps	20,00,000	20,00,000
Marketing	2,00,00,000	2,00,00,000
Salaries & Wages	29,50,000	29,50,000
Postage/SMS	25,000	25,000
Stationery	120,000	120,000
Office Rent	11,00,000	11,00,000
Electricity & Water Charges	1,80,000	1,80,000
Transportation	2,40,000	2,40,000

The figures given above would change based on scenario and real time prices.

Ready to Invest

Lets close the deal today.